



EUROPORT 2019

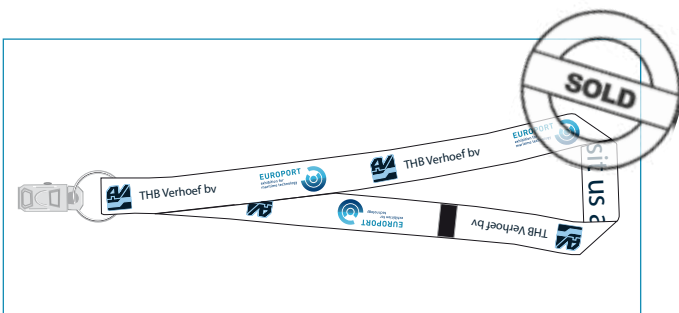
5-8 Nov | Rotterdam Ahoy

SPECIAL SHIPS SMART SOLUTIONS



Promotion and sponsoring options

Rotterdam Ahoy will gladly assist in maximising your exhibition results. In order to improve your company visibility and generate visitor traffic in your booth, various advertising options have been composed. For more information or reservations, kindly contact the Europort project team unless mentioned otherwise.



Lanyard with logo

All visitors on the floor walking around with your logo? This is possible when you have lanyards printed with your logo. The lanyards are issued to every visitor in combination with their visitor's badge. Exclusive offer for 1 company.

Price: € 17,500.- (incl. production costs for the lanyards)



Logo on the visitor's badge

All Europort visitors will receive a visitor's badge at the entrance. Put your logo on the badge and ensure that your company is prominently displayed to all visitors. Exclusive offer for 1 company.

Price: € 12,500.- (incl. production costs)



Logo on exhibition maps

Exhibition maps will be consulted on the floor at different locations. Your logo added to this map with reference to your stand? Nobody will pass you by! Offer for max 5 companies.

Price: € 1,250.- (per logo)



Advertorial in digital newsletter

In the run-up to Europort a digital newsletter is regularly sent to approximately 40,000 potential visitors. You can add an advertorial to this newsletter to send a message to your target group. Edition will be determined in consultation. At most 1 advertorial per newsletter.

Price: € 1,750.-



Promotion options shuttle buses

Europort offers a special 'Park & Ride shuttle service' and a free hotel shuttle service. The buses offer you several promotion options, for example display of your message on these busses or a promotional action in the buses. For more information contact Faircom Media, tel.: +31 20 462 0880, or e-mail: sales@faircom.nl

Price: starting from € 4,950.- (depending on the preferred promotional action)



Promotion banner in visitors registration confirmation

All Europort visitors need to pre-register to gain entrance. Statistically, 85% of the visitors register online. After completing the online-registration these visitors will receive a confirmation by e-mail. Visitors need to bring the e-voucher to the exhibition ground. We can include your exclusive promotion banner on the e-voucher. Exclusive offer for 1 company.

Price: € 4,950.-



Promo point inside

Increase your company exposure by placing a promotional object in the central entrance hall. Acceptation of the object depends on the size and is submitted to approval by the organisation.

For more information please contact Faircom Media, tel.: +31 20 462 0880, or e-mail: info@faircom.nl.

Price € 2,850.- (excl. possible production, placement or electricity costs)



Free standing frame

Overhead banners can be placed at different locations on which your advert can be placed. Sizes can be different per location.

For more information please contact Faircom Media, tel.: +31 20 462 0880, or e-mail: sales@faircom.nl.

Price: € 2,450.- (excl. production and installation and depending on size of frame)



Exposure tower

At several locations in and around Ahoy, exposure towers can be placed to draw the attention of visitors to your participation. All sides of this tower can be fitted with different messages.

For more information please contact Faircom Media, tel.: +31 20 462 0880, or e-mail: sales@faircom.nl.

Price: € 2,950.- (per tower, incl. production and installation)



LED billboard

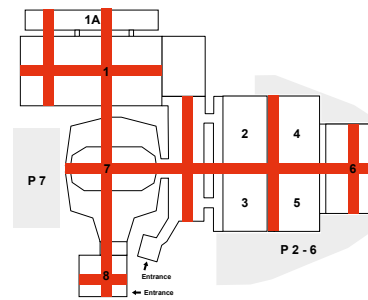
Show your commercial on this digital LED billboard next to the entrance of Europort and ensure that visitors are attracted to your booth.

For more information please contact Faircom Media, tel.: +31 20 462 0880, or e-mail: sales@faircom.nl.

Price: € 4,400.- (excl. production costs and cost of electricity)



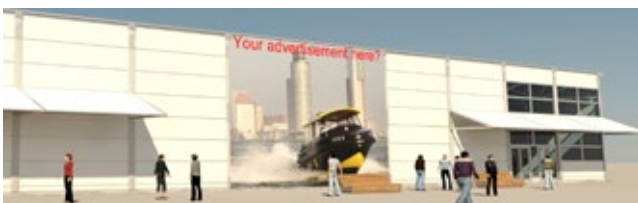
Floor graphics



Lead visitors to your stand by placing floor graphics. The floor graphics of 100x100 cm with (for example) your logo and booth number are placed in the walking routes. Locations are determined in consultation with the organisation.

For more information please contact Faircom Media, tel.: +31 20 462 0880, or e-mail: sales@faircom.nl.

Price per 5 items: € 2,250.- (incl. production and installation)



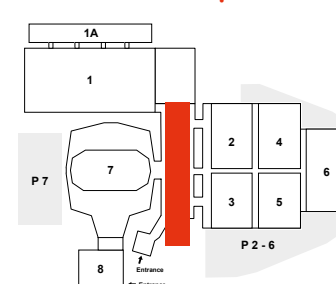
Mega façade print Hall 8

Your mega advertising print of 8 metres high and 10 metres wide on the façade of Hall 8? This is a unique opportunity to draw the visitor's attention even before they enter the venue. Exclusive offer for 1 company.

Price: € 6,950.- (incl. production and installation)



Commercial on plasma screens



Show your commercial, motionless message or logo on plasma screens in the central entrance of Ahoy. This will ensure that no visitor can ignore your message. Approximately 100 showings per exhibition day. Offer for max. 5 companies.

Price: logo or static message (max. 10 sec.) € 500.- (excl. production costs) Specs: 1,360x768 ppx in JPG file format
Price: video € 1,500.- (excl. production costs)
Specs video: 16x9 in wmv file format, max. 30 seconds



Advertisement in exhibition guide (handout)

In addition to the catalogue, an exhibition guide is distributed with a map, the list of exhibitors and the daily programme. Visitors will use it to determine which stands they wish to focus on. You can purchase an advertisement in the exhibition guide or a logo inclusion on the floor plan of your hall.

The compilation and advertisement sales related to the handout will be carried out by Yellow & Finch Publishers, tel. +31 (0)118 473 398 or e-mail: info@ynfpublishers.com.

Price 1/1 page full colour advertisement (85 x 160 mm): € 1,000.-

Price 1/2 page full colour advertisement (85 x 80 mm): € 600.-

Different advertising options, special positions and inserts are also available.



Advertising in the exhibition catalogue

Advertising in the official exhibition catalogue is an excellent opportunity to point out to visitors that you are there and to tell them about your stand location, activities and/or innovations. The catalogue will continue to be an important reference book for visitors even after the exhibition.

Yellow & Finch Publishers carries out the compiling of the catalogue and advertisement sales.

Prices

- 1/4-page fc advertisement € 980.-
- 1/2-page fc advertisement € 1,575.-
- 1/1-page fc advertisement € 2,940.-
- 2/1 page fc advertisement € 4,725.-

Different advertising options, special positions and inserts are also available.



Mega wall exposure between Hall 8 and Hall 7

Right above the passage from Hall 8 to Hall 7 a mega banner of 15.03x2.34 meter (wxh) can be placed with your advertisement. Exclusive offer for 1 company.

Price: € 3,950.- (including production and installation)



Wall exposure between Hall 1 and Hall 1A

In the connecting corridors between Hall 1 and Hall 1A, it is possible to place your company advertising banner of 5x1 meter (wxh).

Price: € 1,800.- per banner (including production and installation)

For more information please contact Faircom Media, tel.: +31 20 462 0880, or e-mail: sales@faircom.nl.



Corridor Hall 1 window branding

Create more visibility with the unique exclusive new eye-catcher between Ahoy Plaza and Hall 1. Exclusive offer for 1 company.

For more information please contact Faircom Media, tel.: +31 20 462 0880, or e-mail: sales@faircom.nl.

Price: € 2,950.- (incl. production and installation)



Exposure tower inside

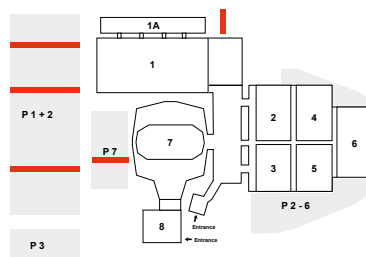
Use this tower to communicate your message in a unique way. All sides can be branded separately four-sided.

For more information please contact Faircom Media, tel.: +31 20 462 0880, or e-mail: sales@faircom.nl.

Price: € 2,450.- per tower (incl. production and installation)



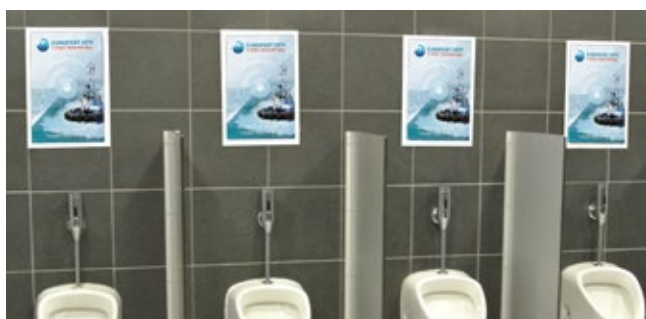
Barrier advertising



A 1st contact with visitors that arrive by car. Barrier sleeves are installed on the barriers at the Ahoy car parks. Your company statement can be placed on 10 barriers. Excl.offer for 1 company.

For more information please contact Faircom Media, tel.: +31 20 462 0880, or e-mail: sales@faircom.nl.

Price: € 3,315.- (incl. production in black with two extra colors and installation)



Washroom advertising

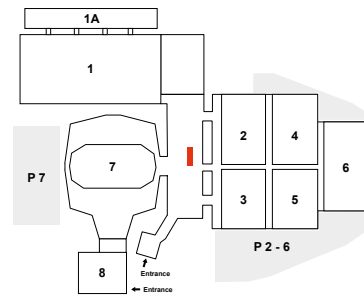
Washroom advertising on stickers in the washroom units of Ahoy. The stickers (A3 format) are installed above every urinal and on the inside of each door in the ladies toilets. Offer for max. 3 companies.

For more information please contact Faircom Media, tel.: +31 20 462 0880, or e-mail: sales@faircom.nl.

Price: € 3.315- for 50 stickers (incl. printing, installation and deinstallation)



Escalator branding



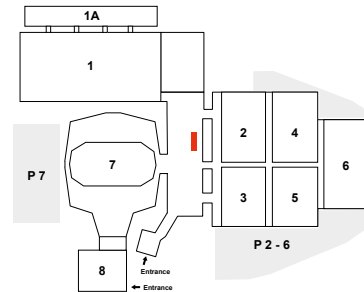
The glazed windows on the inside of the escalator to the Congress and Meeting Center of Ahoy can have your company colors, logo or message applied to them.
Excl. offer for 1 company.

For more information, please contact Faircom Media, tel. +31 20 462 0880, or e-mail: sales@faircom.nl.

Price for 1 escalator: on request and depending on way of branding.



Advertisement text stairway



Stickering of the stairs in Ahoy Plaza, across from the restaurant. Stickers will be placed on the risers of the steps. Per riser one sticker is placed across the complete length.
Excl. offer for 1 company.

For more information please contact Faircom Media, tel.: +31 20 462 0880, or e-mail: sales@faircom.nl.

Price: € 3,250.- (incl. production and installation)

All the specified amounts are exclusive of VAT.

For more information about the sponsoring possibilities, you can contact the project team of Europort 2019.

Rotterdam Ahoy
Tel: +31 10 293 3250
info@europort.nl
www.europort.nl

ROTTERDAM
AHOY