

EUROPORT

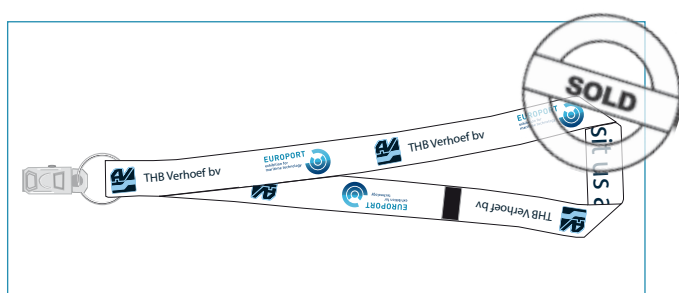
exhibition for
maritime technology

7-10 November 2017

Rotterdam Ahoy

Promotion and sponsoring options

Rotterdam Ahoy will gladly assist in maximising your exhibition results. In order to improve your company visibility and generate visitor traffic in your booth, various advertising options have been composed. For more information or reservations, kindly contact the Europort project team unless mentioned otherwise.



Lanyard with logo

All visitors on the floor walking around with your logo? This is possible when you have lanyards printed with your logo. The lanyards are issued to every visitor on all exhibition days in combination with their visitor's badge.

Exclusive offer for 1 company.

Price: € 17,500.- (incl. production costs for the lanyards)



Logo on the visitor's badge

All Europort visitors will receive a visitor's badge at the entrance. Put your logo on the badge and ensure that your company is prominently displayed to all exhibition visitors.

Exclusive offer for 1 company.

Price: € 12,500.- (incl. production costs)



Logo on exhibition maps

Exhibition maps can be consulted on the floor at different locations. Your logo added to this map with reference to your stand? Nobody will pass you by! Offer for max 5 companies.

Price: € 1,250.- (per logo)



Advertorial or banner in digital newsletter

In the run-up to Europort a digital newsletter is regularly sent to approximately 40,000 potential visitors. You can add an advertorial or banner to this newsletter to send a message to your target group. The edition to which your advertorial or banner will be added will be determined in consultation. At most 1 advertorial and banner per newsletter.

Price: € 1,750.-



Promotion options shuttle buses

Europort offers a special 'Park & Ride shuttle service' to visitors who park at a distance. Additionally Europort offers a free shuttle service from most of the hotels in Rotterdam and surroundings to and from the exhibition. The buses offer you several promotion options. It is possible to display your message on these busses or to have a promotional action in the buses. For more information contact Faircom Media, tel.: +31 20 462 0880, or e-mail: sales@faircom.nl

Price: starting from € 4,950.- (depending on the preferred promotional action)



Promotion banner in visitors registration confirmation

All Europort visitors need to pre-register to gain entrance to the exhibition. Statistically, 85% of the visitors register online. After completing the online-registration these visitors will receive a confirmation by e-mail. By bringing the e-voucher to the exhibition ground, visitors can collect a personal badge onsite. We can include your exclusive promotion banner on the e-voucher that visitors receive after having finalized their online registration. In this way all pre-registered visitors will be informed about your promotion message prior to their visit. Exclusive offer for 1 company.

Price: € 4,950.-



Logo in Europort App

Europort developed a special application, suitable for iPhone and Android. This app contains an exhibitor list with search and bookmark function, in which visitors can create a personal exhibition route and can mark sessions of the knowledge programme as favourite. Sponsor the loading and home image of the app and make your organisation known among all app users.

Price: € 4,950.-



Promo point inside

Increase your company exposure by placing a promotional object in the central entrance hall. Acceptation of the object depends on the size and is submitted to approval by the organisation.

For more information please contact Faircom Media, tel.: +31 20 462 0880, or e-mail: info@faircom.nl.

Price € 2,850.- (excl. possible production, placement or electricity costs)



Bigboard

By advertising on a big board of 9x3 meter visitors cannot ignore your company. The big board consists of a frame in which an overhead banner is tensioned. Location of boards on request.

For more information please contact Faircom Media, tel.: +31 20 462 0880, or e-mail: sales@faircom.nl.

Price: € 3,950.- (incl. production and installation)



Free standing frame

Overhead banners can be placed at different locations on which your advert can be placed. Sizes can be different per location. For more information please contact Faircom Media, tel.: +31 20 462 0880, or e-mail: sales@faircom.nl.

Price: € 2,450.- (excl. production and installation and depending on size of frame)



Exposuretower

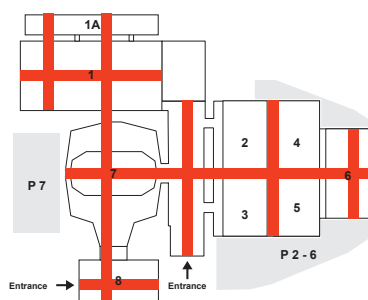
At several locations in and around Ahoy, Exposure towers can be placed to draw attention of the visitors to your participation. All sides of this tower can be fitted with different messages.

For more information please contact Faircom Media, tel.: +31 20 462 0880, or e-mail: sales@faircom.nl.

Price: € 2,950.- (per tower, incl. production and installation)



Floor graphics



Lead visitors to your stand by placing floor graphics. The floor graphics of 100x100 cm with (for example) your logo and booth number are placed in the walking routes. The locations are determined in consultation with Rotterdam Ahoy.

For more information please contact Faircom Media, tel.: +31 20 462 0880, or e-mail: sales@faircom.nl.

Price per 5 items: € 2,250.- (incl. production and installation)



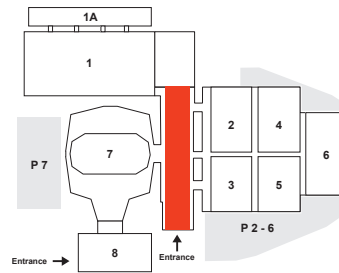
Mega façade print Hall 8

Your mega advertising print of 8 metres high and 10 metres wide on the façade of Hall 8? This is a unique opportunity to draw the visitor's attention even before they enter the venue. Exclusive for 1 company.

Price: € 6,950.- (incl. production and installation)



Commercial on plasma screens



Show your commercial, motionless message or logo on all plasma screens in the central entrance of Ahoy during the exhibition. This will ensure that no visitor can ignore your message. Approximately 100 showings per exhibition day. Offer for max. 5 companies.

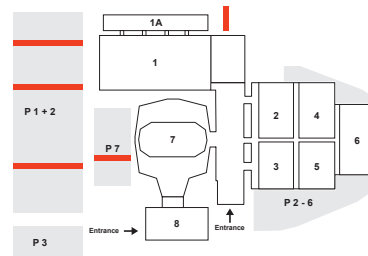
Price: logo or static message (max. 10 sec.) € 500.- (excl. production costs)

Price: video (max. 30 sec) € 1,500.- (excl. production costs)

The specified rates exclude the production costs of the commercial. Contact the project team for the delivery specifications.



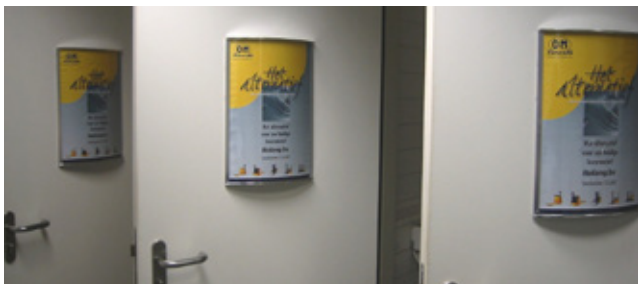
Barrier advertising



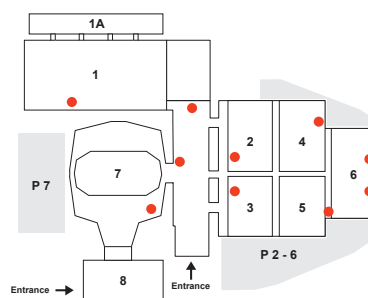
For the 1st contact with visitors of Europort 2013 that arrive by car, barrier sleeves are installed on the barriers at the Ahoy car parks. In total your company statement can be placed on 10 barriers. Exclusive offer for 1 company.

For more information please contact Faircom Media, tel.: +31 20 462 0880, or e-mail: sales@faircom.nl.

Price: € 3,550.- (incl. production in black with two extra colors and installation)



Washroom advertising



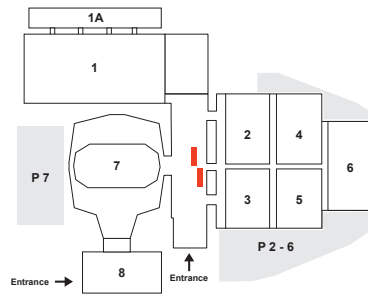
Washroom advertising is placed in the poster frames in the washroom units of Ahoy. The poster frames (A3 format) are installed above every urinal and on the inside of each door in the ladies toilets and, where possible, above the sinks. Offer for max. 3 companies.

For more information please contact Faircom Media, tel.: +31 20 462 0880, or e-mail: sales@faircom.nl.

Price: € 3,315.- for 50 poster frames (incl. installation and production of posters).



Escalator branding



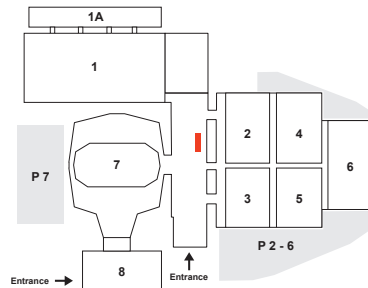
The glazed windows on the inside of the escalator to the Congress and Meeting Center of Ahoy can have your company colors, logo or message applied to them. A very well marked and high quality product. Exclusive for 1 company.

For more information, please contact Faircom Media, tel. +31 20 462 0880, or e-mail: sales@faircom.nl.

Price for 1 escalator: on request and depending on way of branding.



Advertisement text stairway



New in the promotion package is the stickering of the stairs in Ahoy Plaza, across from the restaurant. Stickers will be placed on the risers of the steps. Per riser one sticker is placed across the complete length, this will have an overall effect when all stairs have had stickers applied to them. Exclusive offer for 1 company.

For more information please contact Faircom Media, tel.: +31 20 462 0880, or e-mail: sales@faircom.nl.

Price: € 3,250.- (incl. production and installation)



Advertisement in exhibition guide (handout)

In addition to the catalogue, an exhibition guide is distributed with a map, the list of exhibitors and the daily programme. Visitors will use it to determine which stands they wish to focus on. You can purchase an advertisement in the exhibition guide that can include your logo, stand number and/or web address or a logo inclusion on the floor plan of a hall of your choice.

The compilation and advertisement sales related to the handout will also be carried out by Yellow & Finch Publishers, tel. +31 (0)118 473 398 or e-mail: info@ynfpublishers.com.

Price 1/1 page full colour advertisement (85 x 160 mm): € 1,000.-
Price 1/2 page full colour advertisement (85 x 80 mm): € 600.-

For more information about different advertising options, special positions and inserts, please contact the Yellow & Finch Publishers sales team, tel. +31 (0)118 473 398 or info@ynfpublishers.com.



Advertising in the exhibition catalogue

Advertising in the official exhibition catalogue is an excellent opportunity to point out to visitors that you are there and to tell them about your stand location, activities and/or innovations. The catalogue will continue to be an important reference book for visitors even after the exhibition.

Yellow & Finch Publishers carries out the compiling of the catalogue and advertisement sales.

Dimensions

• 1/4-page fc advertisement	€ 980.-
• 1/2-page fc advertisement	€ 1,575.-
• 1/1-page fc advertisement	€ 2,940.-
• 2/1 page fc advertisement	€ 4,725.-

For more information about different advertising options, special positions and inserts, please contact the Yellow & Finch Publishers sales team, tel. +31 (0)118 473 398 or info@ynfpublishers.com.



Advertisement in 'Daily News'

In cooperation with the international publication "Ship&Offshore", the organisation of Europort publishes the daily show newsletter "Ship&Offshore | Europort Daily News" each day, and focuses on what is happening in the exhibition: latest exhibition news and products, daily programme, special themes and interviews from the exhibition floor. Would you like to announce something? Then placing an advertisement in the daily bulletin is a good option. The Daily News is distributed to all exhibitors and visitors on all four exhibition days.

Daily print run: 5.000 copies.

Advertisement rates start at € 650.-

For more information please contact Mrs. Nadine Fliß, tel.: +49-40-23714-295 or e-mail: Europort-Daily@shipandoffshore.net



Mega wall exposure between Hall 8 and Hall 7

Right above the passage from hall 8 to hall 7 a mega banner of 15.03 x 2.34 m (w x h) can be placed with your advertisement.

Exclusive for 1 company.

Price: € 3,950.- (including production and installation)



Wall exposure between hall 1 and hall 1A

In the connecting corridors between hall 1 and hall 1A, it is possible to place your company advertising banner of 5 x 1 meter (w x h).

Price: €1,800.- per banner (including production and installation)

For more information please contact Faircom Media, tel.: +31 20 462 0880, or e-mail: sales@faircom.nl.

All the specified amounts are exclusive of VAT.

For more information about the sponsoring possibilities, you can contact the project team of Europort 2017.

Rotterdam Ahoy
Tel: +31 10 293 3250
info@europort.nl
www.europort.nl

**ROTTERDAM
AHoy**